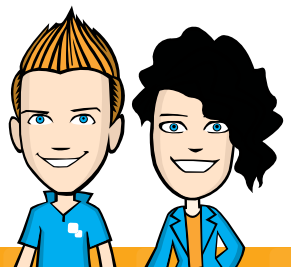
bitlanders

A Gamified Marketing Platform

bitLanders is the only platform where social media and social gaming meet rewards and shopping.

On bitLanders you can share, connect, play, and your time online translates to rewards!

	bitlanders	facebook	twitter	LinkedIn
Users post micro blogs and updates	✓	✓	✓	✓
Users post videos	✓	✓	✓	✓
Users post pics	✓	✓	✓	✓
Users play	✓			
Users chat	✓	✓		
Users are rewarded for quality of content and social media leadership	✓			
Users can activate Brand or Personal Donations to Charities	✓			



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BitLanders Ecosystem

bitLanders uses bitMiles, a technology that maximizes the Brand's Return on Investment by increasing their users and customers' interest in the campaign.

BitLanders
A platform to share, connect, and play.

BitCharities
A platform to donate and care about causes.

BitMiles
A technology to connect brands/ corporations, users and causes.

500,000 Users
180 million Fans and Friends

10,000
Daily donations

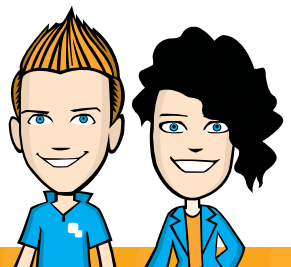
150,000
Daily interactions

16 min
Time per session

100,000
daily Buzz rewards

BUZZ

80%
userbase daily engagement



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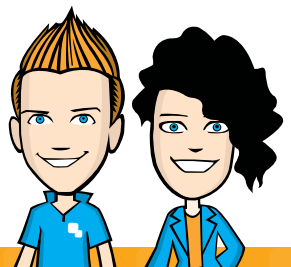
Why engage your Brand with our Users?

- Identify and establish your brand's digital presence
- Align your company's vision with users' needs
- Connect and Engage your userbase through tasks and quests
- Identify your brand ambassadors
- Learn more about what your customers care about and support by asking them specific questions through customized tasks
- Use the platform as a focus group and for qualitative research



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Why Advertise with Us?

- Zero Bots: Bots can't answer surveys
- Qualitative Survey: ask questions to users to improve your products and services
- Direct Sales and Promotions: define Questions and Tasks to sell products and Services
- Safety and quality with a moderated community

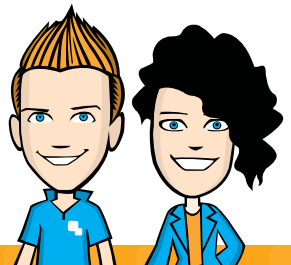
What We Offer

Traditional Ad Placement

Banners | Video Ads | Sponsored Posts

Product Integration

Native advertising
Virtual good sponsorship



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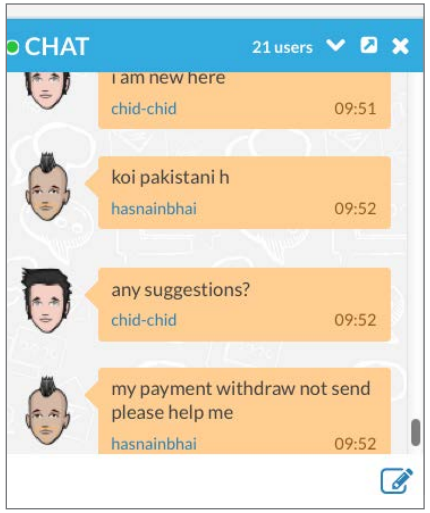
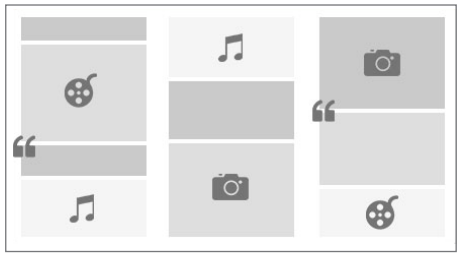
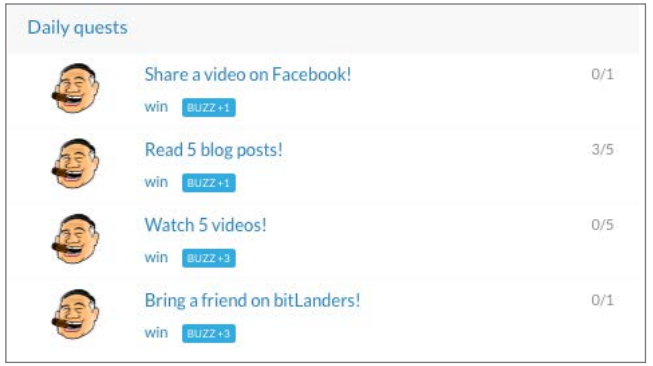
BitLanders

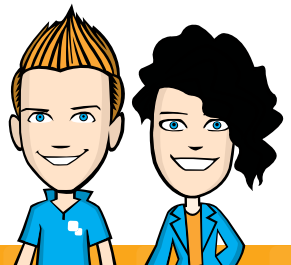
A Platform to:

- Share videos, blogs, pictures: 5,200 micro blogs, 850 blogs, 500 videos uploaded and shared daily
- Connect with the world 360 million connections
- Communicate with the community: 11,800 comments and 4,600 emoticons and stickers posted daily
- Play games and fulfill quests









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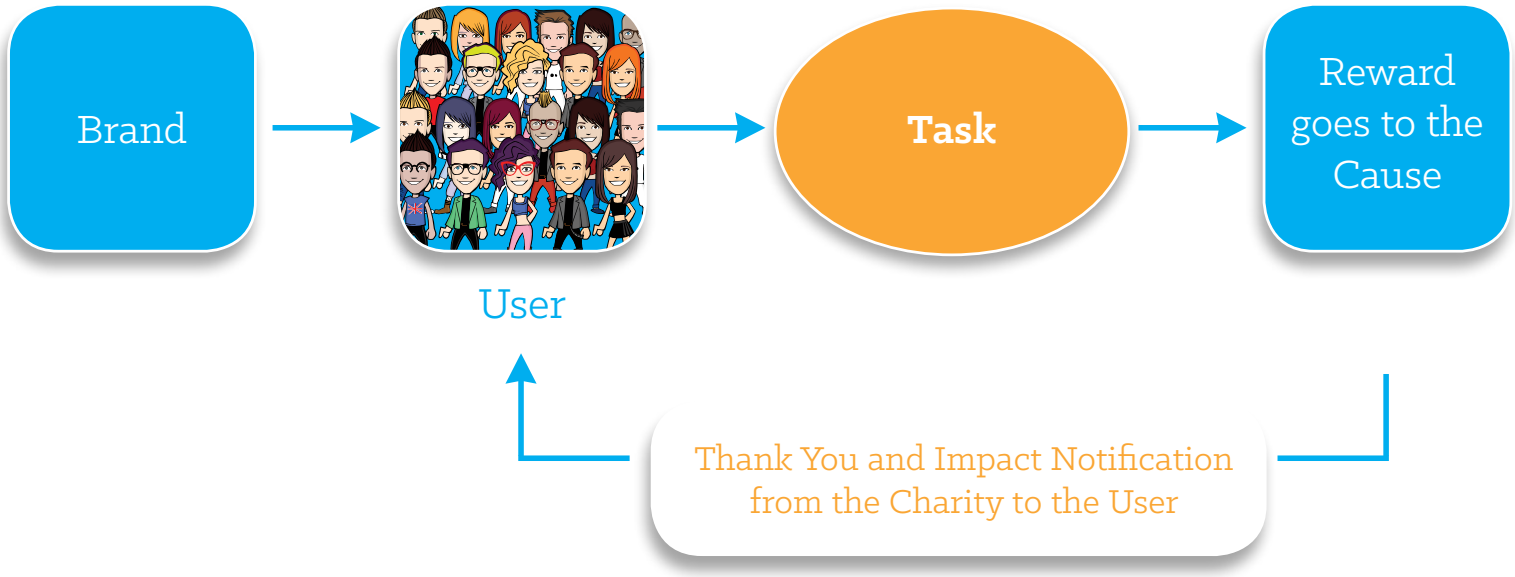
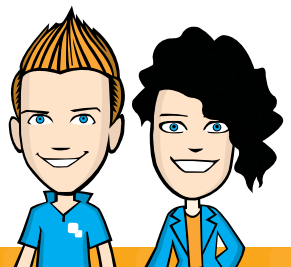
BitMiles Technology

bitMiles is a technology that maximizes the Brand's Return on Investment by directly rewarding the cause, and increasing interest in the campaign.





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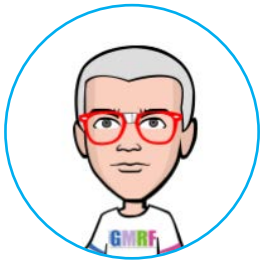
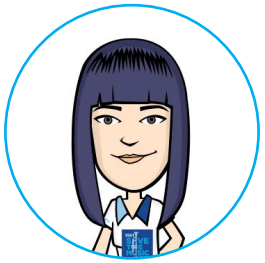
The Team

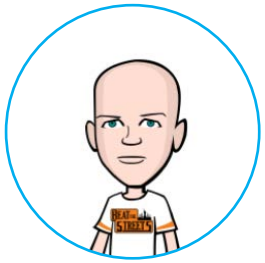
NEW YORK OFFICE



Francesco is the Founder and CEO of bitLanders and bitCharities.



Jennifer is the Head of Digital Media and Content for bitLanders.



Tommy is the bitLanders and bitCoin expert.

Elaha is the Communications Manager for bitCharities.

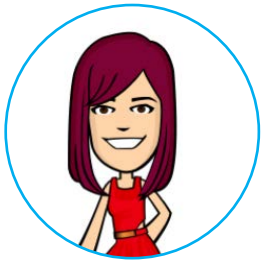
ITALY OFFICE

Lorenzo is a Programmer Developer, and Game Master for bitLanders and bitCharities.

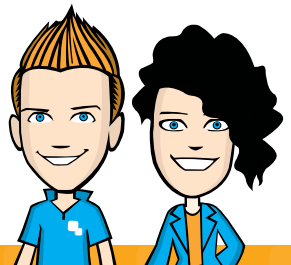
Francesco is a Programmer Developer, and Game Master for bitLanders and bitCharities.

TAIWAN OFFICE

Maurizio is a Programmer Developer, and Game Master for bitLanders and bitCharities.



Ellyn is the Senior Editor for bitLanders.



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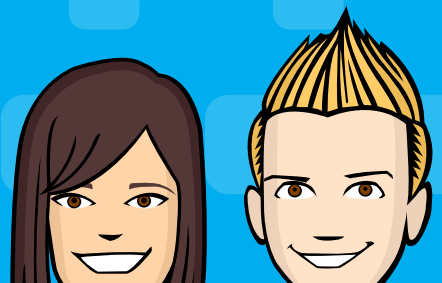
THANK YOU!